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### Bedrock Learning Delivers EHX Technical Training

**Holland, MI** –Bedrock Learning, a globally recognized leader in residential technology training and business support products, announced today that they will be providing the core technical training for Electronic House Expo Fall 07 sessions.

Electronic House Expo, EHX, provides direction for the nation's leading custom electronics professionals with CEA, Consumer Electronics Association, and the TechHome Division as the official sponsors. EHX Fall 07 will draw 10,000 attendees, and 350+ exhibitors to Long Beach, California.  Event specifics, conference program details and online registration are available at www.ehxweb.com.

"It is exciting to see our industry grow, the technologies expand, and the industry professionals mature.  At Bedrock Learning we focus on providing best-in-class training and preparation for certification, such as the new CEA-CompTIA DHTI+.  EHX is the perfect venue to offer our training and resources to anyone new to the industry or wanting to expand their skill set or business – installers, dealers, retailers, distributors, and manufacturers," said Helen Heneveld, President of Bedrock Learning. "EHX does an excellent job serving the industry and it's an honor to be selected to contribute at this event."

EHX Fall 07 will run November 6–9, with core technical curriculum sessions Nov. 6–8 and exhibits Nov. 7–9 at the Long Beach Convention Center.  The technical sessions provide solid, vendor neutral training on custom electronic system fundamentals.  All of the Bedrock Learning training sessions provide CEDIA and NBFAA CEU credits. The twenty-five technical sessions are divided into key areas:
- Structured Wiring
- Multi-Room Audio
- Home Theater
- Home Networking
- Lighting Control
- Home Automation
- Project Management

"The new EHX core curriculum hits custom electronics companies' needs squarely with training that is both pragmatic and on the leading edge with emerging product and management discipline categories," stated John Galante, vice president, EH Events. "All of the courseware and hand-outs will be of high quality and commercial free, the instructors will be first class and the certification CEUs transmitted to attendees are a clear value add."

Bedrock Learning instructors are seasoned industry veterans, with extensive field and business experience.  Instructors delivering the curriculum for all technical sessions include:

**Ron Borsenik**, Senior Instructor
  o  *DHTI+ certified, THX certified, ISF certified, AMX Certified Programmer, Panasonic Certified TDA*
**Van Lewis**, Instructor
  o  *23+ years experience with computer network integration*
**Heather Mikelonis**, Instructor
  o  *Masters Degree, D-Tools Certified Partner, Certified Therapeutic Recreation Specialist CTRS*
**Kevin Mikelonis**, Instructor
  o  *BA in Business Management, DHTI+ Certified, CEDIA Certified Instructor, CEDIA Certified Outreach Instructor, California State Licensed Low-voltage Contractor: C-7, D-Tools Certified Partner*

**Jason Roberts**, Instructor
- o *CEDIA Level 1 Certified; NCCER Core and Level Instructor Certified; former licensed Master Electrician Restricted*

**Dylan Schissler**, Information Technology Specialist
- o *AAS -Network Operating Systems, A+ Certified, DHTI+ Certified*

**Gordon van Zuiden**, Instructor
- o *MBA, HTI+ Certified, CEDIA Certified Instructor, LifeWare Certified*

## About Bedrock Learning, Inc.

Bedrock Learning, Inc. provides foundational training specifically for the residential technologies industry. Through online courses, live workshops and seminars, students have access to comprehensive training and preparation for certification, including the CEA-CompTIA DHTI+ certification. Printed books and materials, along with business support tools are also available. Students completing online courses or approved workshops earn CEUs from CEDIA, infoComm, and NBFAA. Custom curriculum can also be developed from the Bedrock Learning knowledge base. Learn more at www.bedrocklearning.com, or call 616.335.6206.

## About EHX

The Electronic House Expo (EHX) Fall is the emerging opportunities event for the $15 billion custom electronics industry. Held in the trendsetting southern California, EHX Fall shows integrators how to capitalize on the new digital custom electronics products and services such as media centers, IP-based home control and Fiber-To-The-Home, helps them address the green trend and puts them in touch with vital business advice such as how to structure highly-valued custom integration businesses.

## About CEA-CompTIA Digital Home Technology Integrator (DHTI+)

**DHTI+** is the cross-industry standard credential for those working in the digital home. CEA-CompTIA DHTI+ certifies that individuals have the skills and knowledge to configure, integrate, maintain, troubleshoot, and comprehend the basic design concepts of electronic and digital home systems. The target candidate could work in a variety of industries and positions related to home technology, including technology integrators, security system technicians, cable, satellite, telecommunications, and A/V installers, electricians and network administrators. CompTIA recommends individuals have 18-24 months experience in some area of home integration technology. View the CEA-CompTIA DHTI+ brochure for details. Learn more at www.comptia.org