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Bedrock Learning Launches Innovative Online Training Portal, The Vortal

Global Cache, Powerline Control Systems and NavNet Onboard with State-of-the-art Delivery System

INDIANAPOLIS, Ind. (CEDIA EXPO) – September 8, 2011 – Bedrock Learning, the preferred connected home and commercial training provider, has introduced the Bedrock Vortal, a new comprehensive, cost-effective, online distance learning training portal with exclusive manufacturer-specific educational resources and benefits.

"We understand the significant resource and monetary challenges manufacturers, reps, distributors and installers face today with training," said Helen Heneveld, President of Bedrock Learning. "Everyone in the chain has less time and staff, yet it's increasingly important manufacturers provide extensive and current training programs to optimize sales, support and installation of their products and services. The Vortal is the perfect solution, providing time-tested training – anytime, anywhere - to as many people as possible."

The new, interactive delivery system provides a quick, easy path to online training and can be customized with manufacturer branding, content, state-of-the-art video animation and clips, voice-over capability, reporting tools, randomized quizzes and more. Additionally, there is no software to install or learn. Training sessions are self-paced and available 24 hours a day, seven days a week—allowing users to access content when their schedule permits. Students can receive validation of having completed the course materials with testing and a *Certificate of Completion*.

With the Bedrock Vortal launch, dealers, technicians, manufacturer's representatives and employees, and distributors have instant access to the most current range of courses and materials, all in one location, from a growing list of manufactures and suppliers such as Global Caché, Powerline Control Systems (PCS), NavNet and more. Advertising benefits for manufacturers are also available for new products and services.

"The Bedrock Vortal team is incredibly fast and accurate, bringing value at every turn," Robin Ford, Vice President of Business Development at Global Cache. "They converged our existing training PowerPoints and Quick Start Guides into top-notch, interactive courses complete with testing. Our customer response has been tremendous."

"We are in the perpetual knowledge business and work hard to provide excellence in training," added Heneveld. "We understand the expense, shipping and time associated with manufacturer's education held live in regional or corporate classrooms. Training is often done in one burst of a day or a few days, and forgotten or stale by the time it may be needed on a jobsite. Our Vortal allows training to be spaced out and available 24/7 so everyone maximizes time and money and can capitalize on the countless benefits of online training."

Future versions of the Vortal are planned to include manufacturer's rewards, so dealers can be successfully trained while supervisors and manufacturers can track and reward for course completion.

Bedrock Learning's experienced team of industry experts, content writers, graphic artists and project managers work with each manufacturer to develop custom course materials and training programs which can include company information, new product launches, technical support, application guides, and sales and business practices. Bedrock's approach includes 'good, better, best' packages so there's a plan that makes sense for every manufacturer. The extensive reporting features allow brands to understand how

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BEDROCK
learning
5990 146th Avenue Suite C
Holland, MI 49423 USA
www.bedrocklearning.com

students utilize their courses, enabling manufacturers to better identify needs and improve future training curriculum.

For more information about the Bedrock Vortal, please visit http://www.bedrocklearning.com.

About Bedrock Learning
Bedrock Learning solves your training needs with online curriculum for the connected technologies industry. Developed by industry experts, courses deliver the principles of technology systems: Structured Wiring, Multi-Room Audio, Home Theater, Lighting Control Networking, Security and Access Control, and manufacturer-specific training. Online courses are convenient and available 24/7, allowing students to work at their own pace. Installers, salespeople, customer support and other professionals learn while quizzes/final tests provide knowledge verification. For over 20 years, companies have come to rely on Bedrock Learning because of student success and their ability to help drive business performance. Visit www.bedrocklearning.com or call 616.355.1418 to explore the possibilities.

Media Contact: Cat Toomey | cat@bedrocklearning.com | 616.355.1418